

PROGRAM OUTLINE

UNICON 2019 Directors Conference

In Search of Identity for Creating the Future

Day 1 – Tuesday, April 23

CULTURAL DEEPDIVE

Moderator: **Marina KARBAN**, Director, Executive Education, SKOLKOVO

Arrival, hotel check-in & registration

- 12:00 – 14:00 Lunch
- 14:00 – 14:30 Campus Tour – Group 1 (register via app)
- 14:30 – 15:00 Campus Tour – Group 2 (register via app)
- 15:00 – 15:30 Campus Tour – Group 3 (register via app)
- 15:30 – 16:30 Meeting at the Hotel Reception & Transfer to the City Centre
- 16:30 – 18:15 Welcome Dinner accompanied by Representatives on Russian Culture & Art**
Opening Speech by Ruben VARDANYAN, Founding Partner, SKOLKOVO Business School and Andrei SHARONOV, President, SKOLKOVO Business School
- 18:15 – 19:00 Walk & arrival to the Bolshoi Theatre
- 19:00 – 22:00 Visit to the Bolshoi Theatre**
Ballet "La Sylphide"

Recommended for A3 size printing.

As of April 2019. Please, note that the program is subject to change and will be updated up to the conference. If you have any comments or questions directly to the program, please contact Irina Bogacheva: Irina_Bogacheva@skolkovo.ru

Day 2 – Wednesday, April 24

IN SEARCH OF IDENTITY

Morning moderator: **Marat ATNASHEV**, Dean, SKOLKOVO Business School
Evening moderator: **Elizabeth SADOVA**, Academic Director, Professor, Leadership, SKOLKOVO Business School

- 07:00 – 09:00 Breakfast/Welcome Coffee
- 08:00 – 09:00 Registration
- 09:00 – 09:15 UNICON Opening Word**
Peter HIRST, UNICON Board Chair
- 09:15 – 09:45 SKOLKOVO Welcome Word**
Andrei SHARONOV, President, SKOLKOVO Business School
Marina KARBAN, Director, Executive Education, SKOLKOVO Business School
- 09:45 – 11:30 Global Context: Economy at the Crossroads**
Marat ATNASHEV, Dean, SKOLKOVO Business School
Ruben ENIKOLOPOV, Dean, New Economic School
Tatiana MITROVA, Head of Energy Center, SKOLKOVO Business School
- 11:30 – 12:00 Coffee Break
- 12:00 – 13:00 Group Work & Reflection Session**
- 13:00 – 13:15 Group Photo
- 13:15 – 14:30 Lunch, Campus Tour (2 groups)
- 14:30 – 15:30 What stands behind the "Enigmatic Russian Soul"? Is There a Place for A National Management Model?**
Elizabeth SADOVA, Professor, Leadership, SKOLKOVO Business School
Igor FEDYUKIN, Associate Professor, Faculty of Humanities, Centre for Modern Russian History, Higher School of Economy
- 15:30 – 16:00 Group Work & Reflection Session**
- 16:00 – 16:30 Presentation of Group Work & Intro to The Experiential Learning Session**
- 16:30 – 16:45 Coffee Break
- 16:45 – 18:45 Experiential Learning Session Dialogues in the Dark (2 groups)**
- 18:45 – 19:00 Refreshment Break
- 19:00 – 22:00 Dinner in the Russian Style

Day 3 – Thursday, April 25

FUTURE OF EDUCATION & INNOVATION

Morning moderator: **Pavel LUKSHA**, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
Evening moderator: **Andrey SHISHAKOV**, Professor of Practice, Transformation, SKOLKOVO Business School

- 07:00 – 09:00 Breakfast/Morning Coffee
- 09:00 – 09:15 Reflection of Day 1**
- 09:15 – 10:00 Future of Education. New Landscape & Ecosystem**
Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
- 10:00 – 10:15 Introduction to the Flash Foresight Methodology**
- 10:15 – 11:00 Shaping the Future of Executive Education Trending the Foresight Map**
- 11:00 – 11:30 Coffee Break
- 11:30 – 12:15 Shaping the Future of Executive Education. Unpacking the Challenge Presentation of Key Group Ideas. Reflection**
- 13:00 – 14:30 Lunch & Meeting at the Hotel Reception (14:30)
- 14:30 – 15:30 Transfer to the City Centre
- 15:30 – 16:45 Innovation. Things will Never be the Same Again**
Vladimir PIROZHNIKOV, President of the Centre for Industrial Design and Innovation "Astra Rossa"
- 16:45 – 17:15 Coffee Break
- 17:15 – 18:30 The real Face of Innovation. View from inside the Company**
Panel Discussion with Corporate Executives
- 18:30 – 19:00 Walk to the GARAGE Museum of Contemporary Art
- 19:00 – 20:30 Reflections of Contemporary Art. New Era of Perception**
Anton BELOV, Director, GARAGE Museum of Contemporary Art
Katya INOZEMTSEVA, Curator, GARAGE Museum of Contemporary Art
- 20:30 – 22:00 Closing apero in the Museum and Transfer back to Campus**

Day 4 – Friday, April 26

CONNECTING THE DOTS

Moderators: **Marat ATNASHEV**, Dean, SKOLKOVO Business School
Elizabeth SADOVA, Academic Director, Professor, Leadership, SKOLKOVO Business School
Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative

- 07:00 – 09:00 Breakfast/Morning Coffee
- 09:00 – 09:15 Reflection of Day 2**
- 09:15 – 10:30 Conference Take-Aways: Celestial Map of the Future. Connecting the Dots**
Marat ATNASHEV, Dean, SKOLKOVO Business School
Elizabeth SADOVA, Professor, Leadership, SKOLKOVO Business School
Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
- 10:30 – 11:00 Coffee Break
- 11:00 – 12:30 Space Oddity. Where Innovation meets Leadership**
Sergey RYAZANSKY, Cosmonaut
- 12:30 – 13:00 UNICON Closing Remarks**
Peter HIRST, UNICON Board Chair
Peter Methot, Rutgers Business School
- 13:00 – 14:00 Lunch (can be provided in lunch-boxes)
- 14:00 – 15:00 Hotel check-out & departure

Optional – Moscow city tour
(Departing from Hotel Reception at 15:00)