








DAY 1 – April 23, 2019 (Tuesday)
CULTURAL DEEPIVE

DAY 2 – April 24, 2019 (Wednesday)
IN SEARCH OF IDENTITY

DAY 3 – April 25, 2019 (Thursday)
FUTURE OF EDUCATION & INNOVATION

DAY 4 – April 26, 2019 (Friday)
CONNECTING THE DOTS

Morning moderator	Evening moderator	Professors & Keynote Speakers	Action Learning	Cultural Insights & Networking
	 Marina KARBAN Director, Executive Education, SKOLKOVO Business School	 Svetlana MIRONYUK Professor of Practice, Marketing & Behavioural Economics, SKOLKOVO Business School	 Pavel LUKSHA Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative	 Andrei SHARONOV President, SKOLKOVO Business School
		 Elizabeth SADOVA Academic Director, Professor, Leadership, SKOLKOVO Business School	 Andrey SHISHAKOV Professor of Practice, Transformation, SKOLKOVO Business School	 Andrey SHAPENKO Professor of Practice, Leadership, SKOLKOVO Business School
08:00 – 08:15	Arrival, hotel check-in & registration	Breakfast/Welcome Coffee & Registration	Speed Breakfasting. Meet your Disruptor: corporate universities, consulting companies, edu startups, online, etc	Breakfast/Welcome Coffee
08:15 – 08:30		UNICON & SKOLKOVO Welcome Word	Future of Education. New Landscape & Ecosystem Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative	Celestial Map of the Futute. Connecting the Dots Andrei SHARONOV, President, SKOLKOVO Business School Andrey SHAPENKO, Professor of Practice, Leadership, SKOLKOVO Business School
08:30 – 08:45		Welcome & Introduction. Kick-off session Recollecting Presets about Russia Andrey SHARONOV, President, SKOLKOVO Business School	Coffee Break	Coffee Break
08:45 – 09:00		Russian Economy at the Crossroads. Notes vs. Improvisation? Marat ATNASHEV, Dean, SKOLKOVO Business School	Shaping the Future of Education. Trending the Foresight Map (Interactive session) Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative	Space Oddity. Where Innovation meets Leadership Sergey RYAZANSKY, Cosmonaut
09:00 – 09:15		Global Citizen DNA in the Era of the “Perfect Storm” Ruben VARDANYAN, Social entrepreneur & philanthropist, Founding partner, SKOLKOVO Business School	Lunch	Lunch (can be provided in lunchboxes)
09:15 – 09:30		Reflection session	Lunch	
09:30 – 09:45		What stands behind the “Enigmatic Russian Soul” Elizabeth SADOVA, Academic Director, Professor, Leadership, SKOLKOVO Business School Andrey SHAPENKO, Professor of Practice, Leadership, SKOLKOVO Business School	Transfer to the city centre	
09:45 – 10:00		Innovation. Things will Never be the Same Again Vladimir PIROZHKO, President of the Centre for Industrial Design and Innovation “Astra Rossa”	Coffee Break	
10:00 – 10:15		Winning Educational Oscars. What Makes a Bestseller? Galina YUZEFOVICH, Literary Critic Anton DOLIN, Journalist, Film Critic	The real Face of Innovation. View from inside the company Panel Discussion with Corporate Executives	Hotel check-out & departure
10:15 – 10:30		Coffee Break		
10:30 – 10:45		Welcome dinner & wine tasting accompanied by speakers on Russian Culture & Art (TBD)	Refreshment break	
10:45 – 11:00		Walk to the Bolshoi Theatre (10 mins) & Arrival to the Bolshoi		
11:00 – 11:15		Visit to the Bolshoi Theatre (TBD)	Reflections of Art. Being Modern while Keeping Classics. Anton BELOV, Director, GARAGE Museum of Contemporary Art. Marina LOSHAK, Director, Pushkin Museum of Fine Arts	
11:15 – 11:30			Experiential Learning Session	
11:30 – 11:45				
11:45 – 12:00			Closing apero in the museum	
12:00 – 12:15			Dinner	
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Speakers

SKOLKOVO PROFESSORS & EXPERTS



Andrei SHARONOV
President, SKOLKOVO Business School



Marat ATNASHEV
Dean, SKOLKOVO Business School



Ruben VARDANYAN
Social entrepreneur, manager and philanthropist, co-founder of the Aurora Humanitarian Initiative, founding partner of SKOLKOVO Business School



Elizabeth SADOVA
Professor of leadership, Moscow School of Management SKOLKOVO



Andrey SHAPENKO
Professor of practice, SKOLKOVO Business School



Pavel LUKSHA
Professor of Practice, SKOLKOVO, Founder & Director, Global Education Futures Initiative

KEYNOTE SPEAKERS



Galina YUZEFOVICH
Literary critic



Anton DOLIN
Russian journalist, film critic



Vladimir PIROZHKO
President of the Centre for Industrial Design and Innovation “Astra Rossa”



Anton BELOV
Director, GARAGE Museum of Contemporary Art



Marina LOSHAK
Director, Pushkin Museum of Fine Arts



Sergey RYAZANSKY
Cosmonaut

Key Conference Venues



SKOLKOVO Business School was established by the top Russian and international entrepreneurs — founders of large companies, philanthropists, who represent the driving sectors of the Russian economy. Their enthusiasm, trust and support made it possible to execute a vision: to jump from being a sketch on a napkin to quickly become the largest private business school in Russia and the CIS. Today, the founders' support and consideration are continuing to help the SKOLKOVO Community develop further.



The Bolshoi Theatre is a symbol of Russia for all time. It was awarded this honor due to the major contribution it made to the history of the Russian performing arts. This history is on-going and today Bolshoi Theatre artists continue to contribute to it many bright pages.



The engineering center for high complexity prototyping founded by Vladimir Pirozhkov, Russian industrial designer, at the base of The National University of Science and Technology MISiS is a universal modern high-tech platform that allows generating, creating, calculating and building complex digital and analog engineering products.



GARAGE Museum of Contemporary Art is providing opportunities for dialogue, as well as the production of new work and ideas, the Museum's extensive program of exhibitions, events, education, research, and publishing reflects current developments in Russian and international culture. Central to these activities is the Museum's collection, which is the only public archive in the country related to the development of Russian contemporary art from the 1950s through to the present.

PROGRAM OUTLINE

UNICON 2019 Directors Conference

In Search of Identity for Creating the Future

Day 1 – Tuesday, April 23

CULTURAL DEEPIVE

Moderator: Marina KARBAN, Director, Executive Education, SKOLKOVO

08:00 – 15:30	Arrival, hotel check-in & registration
15:30 – 16:30	Meeting at the hotel reception & Transfer to the city center
16:30 – 18:15	Welcome dinner & wine tasting accompanied by speakers on Russian Culture & Art
	TBD
18:15 – 19:00	Walk to the Bolshoi Theatre (10 mins) & Arrival to the Bolshoi
19:00 – 22:00	Visit to the Bolshoi Theatre
	TBD

Day 2 – Wednesday, April 24

IN SEARCH OF IDENTITY

Morning moderator: Svetlana MIRONYUK, Professor of Practice, Marketing & Behavioral Economics, SKOLKOVO Business School
Evening moderator: Elizabeth SADOVA, Academic Director, Professor, Leadership, SKOLKOVO Business School

08:00 – 09:00	Breakfast/Welcome Coffee & Registration
09:00 – 09:30	UNICON & SKOLKOVO Welcome Word
09:30 – 10:15	SKOLKOVO Welcome & Introduction. Kick-off session Recollecting Pre-sets About Russia
	Andrey SHARONOV, President, SKOLKOVO
10:15 – 10:30	Coffee break
10:30 – 12:00	Russian Economy at the Crossroads. Notes vs. Improvisation?
	Marat ATNASHEV, Dean, SKOLKOVO
12:00 – 13:00	Global Citizen DNA in the Era of the “Perfect Storm”
	Ruben VARDANYAN, Social entrepreneur & philanthropist, Founding partner, SKOLKOVO
13:00 – 13:30	Reflection session
13:30 – 14:30	Lunch
14:30 – 16:00	What stands behind the “Enigmatic Russian Soul”
	Elizabeth SADOVA, Academic Director, Professor, Leadership, SKOLKOVO
	Andrey SHAPENKO, Professor of Practice, Leadership, SKOLKOVO
16:00 – 16:15	Coffee break
16:15 – 18:00	Winning Educational Oscars. What Makes a Bestseller?
	Galina YUZEFOVICH, Literary Critic
	Anton DOLIN, Journalist, Film Critic
18:00 – 18:30	Refreshment break
18:30 – 21:00	Experiential Learning Session
21:00 – 22:00	Dinner

Day 3 – Thursday, April 25

FUTURE OF EDUCATION & INNOVATION

Morning moderator: Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
Evening moderator: Andrey SHISHAKOV, Professor of Practice, Transformation, SKOLKOVO Business School

08:00 – 09:00	Speed Breakfasting. Meet your Disruptor: corporate universities, consulting companies, edu startups, online, etc
09:00 – 10:30	Future of Education. New Landscape & Ecosystem
	Pavel LUKSHA, Professor of Practice, SKOLKOVO, Founder & Director, Global Education Futures Initiative
10:30 – 11:00	Coffee break
11:00 – 13:00	Shaping the Future of Education. Trending the Foresight Map (Interactive session)
	Pavel LUKSHA, Professor of Practice, SKOLKOVO, Founder & Director, Global Education Futures Initiative
13:00 – 14:00	Lunch
14:00 – 15:00	Transfer to the city center
15:00 – 16:45	Innovation. Things will Never be the Same Again
	Vladimir PIROZHKOV, President of the Centre for Industrial Design and Innovation “Astra Rossa”
16:45 – 17:00	Coffee break
17:00 – 18:30	The real Face of Innovation. View from inside the company
	Panel Discussion with Corporate Executives
18:30 – 19:00	Walk to the GARAGE Museum of Contemporary Art
19:00 – 20:00	Reflections of Art. Being Modern while Keeping Classics
	Anton BELOV, Director, GARAGE Museum of Contemporary Art
	Marina LOSHAK, Director, Pushkin Museum of Fine Arts
20:00 – 22:00	Closing apero in the museum

Day 4 – Friday, April 26

CONNECTING THE DOTS

Moderators: Andrei SHARONOV, President, SKOLKOVO Business School
Andrey SHAPENKO, Professor of Practice, Leadership, SKOLKOVO Business School

08:00 – 09:00	Breakfast/Welcome Coffee
09:00 – 10:45	Celestial Map of the Future. Connecting the Dots
	Andrey SHARONOV, President, SKOLKOVO
	Andrey SHAPENKO, Professor of Practice, Leadership, SKOLKOVO
10:45 – 11:15	Coffee break
11:15 – 12:45	Space Oddity. Where Innovation meets Leadership
	Sergey RYAZANSKY, Cosmonaut
12:45 – 14:00	Lunch (can be provided in lunchboxes)
14:00 – 22:00	Hotel check-out & departure

Recommended for A3 size printing.

As of December 2018. Please, note that the program is subject to change and will be updated up to the conference. If you have any comments or questions directly to the program, please contact Irina Bogacheva: Irina_Bogacheva@skolkovo.ru